



October 2, 2013

Price Increase Notice/Revised

Dear Valued Partner,

As we navigate through the previous and recently announced manufacture price increase announcements I wanted to start over and clarify what the actual timelines and percentages are as I know there has been a bunch of activity which has muddied the waters. Please use this as the correct announcement going forward and should you have questions feel free to call me directly.

Drywall:

- | | | |
|----------------------------|---------------------------------|-----|
| • Gypsum Board Products | November 1 st , 2013 | 12% |
| • Glass-Mat Products | November 1 st , 2013 | 12% |
| • Gypsum (Lay-In) Products | November 1 st , 2013 | 12% |

Interior Finishing:

- | | | |
|-------------------------------|---------------------------------|----|
| • Joint Compounds and Texture | November 1 st , 2013 | 6% |
| • Plaster Systems | November 1 st , 2013 | 6% |
| • Paint and Primer | November 1 st , 2013 | 6% |
| • Beads and Trims | November 1 st , 2013 | 6% |
| • Paper and Mesh Tape | November 1 st , 2013 | 6% |
| • Strait-Flex Tapes and Beads | November 1 st , 2013 | 6% |

Insulation:

- | | | |
|---|---------------------------------|-----|
| • Loose-Fill Insulation (Including regrind) | November 1 st , 2013 | 10% |
| • JM Spider | November 1 st , 2013 | 10% |
| • Batt Insulation (excluding R22 & R24) | November 1 st , 2013 | 10% |
| • Batt Insulation R22 & R24 | November 1 st , 2013 | 15% |
| • Rigid Insulation | November 1 st , 2013 | 5% |

Steel Stud Products:

- | | | |
|---------------------|--------------------------------|-----|
| • All Product Lines | January 1 st , 2014 | 10% |
|---------------------|--------------------------------|-----|

Note: Please contact one of our offices for long-term pricing projections as the potential for further upward pressure on material costs throughout 2013 and 2014 is an important factor when bidding projects.

On behalf of Shoemaker Drywall Supplies, I would like to thank you for your past, current, and future support. We are proud to service your business needs and greatly appreciate the mutually beneficial relationship between our companies.

Respectively,

A handwritten signature in blue ink, appearing to read 'Greg Holunga', with a horizontal line extending to the right.

Greg Holunga, C.I.M.
Vice President of Sales
Shoemaker Drywall Supplies