



RE: 2024 Price Increase – Effective April 20, 2024

Dear Valued HAL Customer,

We are grateful to have been able to hold our pricing steady over the past two years, but with our costs having risen last fall and again this spring, we are left with no choice but to respond in kind. We can't express enough how much we appreciate your continued relationship, purchases, and support of HAL products.

While working on our updated pricing for this year, we have implemented advanced new pricing tools that have given us greater insight than ever before. This time you may notice that each product will have gone up in price by a different amount, and not a flat percentage as in past years. In a handful of cases our prices may be going down on certain products — where possible we've passed on savings uncovered by these new tools.

The new pricing will come into effect on April 20, 2024. All orders received before this date will be priced at current pricing but must ship before July 1st. We will do our best to get all orders out ahead of this date but are limited to our regular capacity during these times.

We will be sending out updated price lists shortly and are available to answer any questions you may have. These new price sheets may include new products as we are working to expand our offerings in different markets.

We remain committed to providing you with the highest quality products while striving for the best customer service and hope that you understand the need for this action. We value your business and appreciate your continued support.

Best Regards,

Jordon Harco
General Manager
HAL Industries Inc.