



Tuesday March 1st, 2016

Price Increase Notice

Dear Valued Partner,

Please note the recently announced manufacture increase on Aluminum and Vinyl products. For your convenience I have included a copy of the manufacturer letter as another point of reference. Upon review feel free to contact your local branch representative and/or myself at your convenience.

Kaycan:

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|------------|------------------------------|----|
| • Aluminum | March 1 st , 2016 | 8% |
| • Vinyl | March 1 st , 2016 | 6% |

At this time we are stocking siding and related products in the following locations:

- Calgary
- Edmonton
- Lethbridge
- Medicine Hat

Please continue to communicate and work with our staff on long-term pricing projections as well as any training and/or product knowledge requirements you may need.

Also note the press release that outlines Helious technology and how this innovation achieves the industry leading 25yr fade resistant protection status.

On behalf of Shoemaker Drywall Supplies I would like to reassure our clients that we are committed to your business and the local landscape. We will monitor and communicate the status of this increase as well as previously announced increases on a continual basis moving forward.

Respectively,

Greg Holunga, C.I.M.
Vice President of Sales