

EXTERNAL COMMUNICATION



To: Valued Customer
From: Brian LeVoguer, Vice President Building Insulation

Date: December 21, 2017
Re: ROCKWOOL PRICE INCREASE ANNOUNCEMENT CANADA:
Effective: MARCH 1, 2018

Please be advised that effective Thursday, March 1, 2018. ROCKWOOL will be increasing prices in Canada 6% on the following Commercial light density products.

ROCKWOOL AFB®

Pricing for other light density batt products (COMFORTBATT® and SAFE 'N' SOUND®) are not affected.

The above increase will apply to all orders shipped on or after Thursday, March 1, 2018 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL Sales Representative in the near future.

If you have any questions pertaining to this announcement, please feel free to contact your ROCKWOOL Sales Representative or the undersigned.

Yours truly,

A handwritten signature in black ink, appearing to read 'BLV', with a horizontal line extending to the right.

BRIAN LEVOGUER
VICE PRESIDENT / BUILDING INSULATION | ROCKWOOL